

FOR IMMEDIATE RELEASE

## **80s-STYLE ACTION FIGURES FACE OFF IN THIRD-PERSON ACTION GAME, FANTASTIC PLASTIC SQUAD, AVAILABLE NOW WORLDWIDE FOR iOS DEVICES AND APPLE TV**

*Pound Sand's First Game Comes with Built-In Support for SteelSeries Nimbus, a Wireless Gamepad Controller Offering Console-Level Controls for AppleTV and iOS*

**EL SEGUNDO, CA (DEC 10, 2015)** – Pound Sand, a new studio founded by veteran video game developers from some of the biggest franchises in the industry, such as *Medal of Honor*®, *Battlefield*® and *Call of Duty*®, has released their first game, ***Fantastic Plastic Squad***™, to iOS and Apple TV.

***Fantastic Plastic Squad*** is a free-to-play, fast-paced third-person shooter in which players collect and control dozens of 1980s-style, five-inch-tall action figures that have come-to-life to battle against the nefarious Dr. Demonocle and his Legion of Goons. Players can choose between the heroic Cyber Squad, the noble HeroBots or the enchanting Glamazons to defend their home from the hordes of evil. Each figure is customizable with weapons and accessories, allowing for millions of possible combinations for players to create truly unique heroes to launch into battle.

Pound Sand has also partnered with the Danish gaming peripheral company SteelSeries, building in support for *SteelSeries Nimbus*, a new wireless controller for Apple TV, iOS, and Mac. The rechargeable *Nimbus* offers advanced, console-like interface options, like pressure sensitive buttons, to provide superior control for fast-paced games like ***Fantastic Plastic Squad***.

***"Fantastic Plastic Squad*** delivers all of the speed and combat console players have come to expect from games like *Call of Duty*, but played out with over-the-top characters from your favorite 80s-style action figures," said Greg Goodrich, CEO of Pound Sand. ***"With Fantastic Plastic Squad***, we've pushed the boundaries of what players expect from games and graphics and our partnership with *SteelSeries Nimbus* will also give players classic gameplay controls."

***Fantastic Plastic Squad*** includes epic single-player missions as well as an exciting and fully featured asynchronous player-versus-player multiplayer mode that will offer advanced competitive features, including tournaments, events and leaderboards.

The game will be published by WG Cells, the mobile publishing arm of Wargaming.net and will release on iOS and Apple TV first, followed by Android, with additional platforms planned.

***"Fantastic Plastic Squad*** demonstrates perfectly what *Nimbus* has to offer on Apple TV and iOS – unmatched control in a fast-paced, competitive shooter environment," said Craig Olson, President of SteelSeries Mobile. ***"Together, Nimbus and Fantastic Plastic Squad*** are great examples of the coming generation of gaming on Apple platforms."

***Fantastic Plastic Squad*** is available now worldwide for free on iOS and Apple TV by visiting the Apple app store. Fans can learn more about ***Fantastic Plastic Squad*** on the game's Facebook page

(<http://www.facebook.com/fantasticplasticsquad>) and keep up with **Pound Sand** at the official web site at [www.PoundSand.com](http://www.PoundSand.com) and on Twitter ([@poundsandgames](https://twitter.com/poundsandgames)).

The *SteelSeries Nimbus* Gaming Controller is available on Apple.com and in Apple Stores around the globe with a \$49.95 / €59.95 MSRP. Please visit <http://steelseries.com/nimbus> for more information about the controller.

#### **ABOUT POUND SAND**

Based in Los Angeles, **Pound Sand** is comprised of veteran video game developers with proven expertise in the Action/Shooter category, responsible for developing multi-billion dollar franchises including Medal of Honor, Battlefield, Call of Duty, God of War and more. The studio's first game, ***Fantastic Plastic Squad***, is a fast-pace third person shooter that brings 1980s-style action figures to life in an epic battle for control of the house. Visit the website at [www.PoundSand.com](http://www.PoundSand.com).

#### **ABOUT STEELSERIES**

SteelSeries leads the market in building gaming peripherals with quality, innovation and purpose. The company's passion has been the driving force behind many first-to-market innovations and technologies that continue to become the gold standard of the industry and the must-have products for gamers everywhere. The global brand continues to fuel the growth of competitive gaming tournaments and eSports leagues through professional team sponsorships, partnerships and community support. The company immerses itself in the passion and glory of gaming, committed to being the best. It is with this mentality that SteelSeries chooses to partner with the world's most respected and recognized brands to drive the growth and evolution of the gaming industry. <http://SteelSeries.com>.

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